



COMPUTERS IN LIBRARIES 2016
**CYBERTOUR: BUILDING A
SOCIAL MEDIA DASHBOARD**

Tracy Z. Maleeff

[@LibrarySherpa](https://twitter.com/LibrarySherpa)

- 1) **Hootsuite** *social media management* <https://hootsuite.com/>
- 2) **Nuzzel** *social news aggregator* <http://nuzzel.com/>
- 3) **Follow Fly** *social media aggregator* <http://followfly.co/>
- 4) **Keyhole** *real-time social media hashtag tracker* <http://keyhole.co/>
- 5) **Buffer** *social media management* <https://buffer.com/>
- 6) **Bulk.ly** *social media scheduling* <http://bulk.ly/>
- 7) **Pablo** *social media image optimization* <https://pablo.buffer.com/>
- 8) **Buzzsumo** *trending topics and key influencers* <http://buzzsumo.com/>

- 9) **Gremln** *social media compliance for banks & financial services* <https://www.gremln.com/>
- 10) **Periscope** *live video broadcast platform* <https://www.periscope.tv/>
- 11) **Klear** *social analytics and influencer marketing* <http://klear.com/>
- 12) **Alternion** *social media aggregation hub* <http://www.alternion.com/>
- 13) **Back Tweets** *Twitter archive search* <http://backtweets.com/>
- 14) **Bluenod** *visualize Twitter communities and find influencers* <http://bluenod.com/>
- 15) **Round Team** *Twitter content management platform* <https://roundteam.co/>